IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

HEGEIVED CENTRAL FAX GENTER

in Re Application of:

Confirmation No.: 6628

JUL 0 3 2006

Arturo A. Rodriguez, et al.

Group Art Unit: 2623

Serial No.: 10/073,842

Examiner: Bui, Kieu Oanh T.

Filed February 11, 2002

Docket No.: A-7496 (191920-1240)

For:

Management of Television Advertising

BEST AVAILABLE COPY

SUBMISSION TO ACCOMPANY A REQUEST FOR CONTINUED EXAMINATION (RCE)

Mail Stop - RCE

Commissioner for Patents

O. Box 1450

Alexandria, Virginia 22313-1450

Sir:

The final Office Action mailed May 2, 2006 (Part of Paper No. 20060420) has been arefully considered. In response thereto, please enter the following amendments and onsider the following remarks.

AUTHORIZATION TO DEBIT ACCOUNT

It is not believed that extensions of time or fees for net addition of claims are required, beyond those which may otherwise be provided for in documents accompanying his paper. However, in the event that additional extensions of time are necessary to allow consideration of this paper, such extensions are hereby petitioned under 37 C.F.R. § .136 a), and any fees required therefor (including fees for net addition of claims) are tereby authorized to be charged to deposit account no. 20-0778.